

# CCS FloorCare Essentials

## THE BAYS MEDICAL SOCIETY MEMBERS BENEFIT

( 850 ) 265-4204

*CARPET CLEANING, TILE & GROUT CLEANING, UPHOLSTERY CLEANING,*

*SPOT AND PATHOGEN REMOVAL, SPECIALTY CARPET REPAIR SERVICES*

### Membership Benefit Package for The Bay Medical Society Members

## Benefit #1: HALF PRICE 2<sup>ND</sup> CARPET CLEANING FOR THE BAYS MEDICAL SOCIETY MEMBERSHIP

Medical office cleaning is one of our specialties... And we've learned some important things. You're proud of your professional office atmosphere and you want to keep it looking good at all times, with minimal effort on your part. You want a healthy indoor environment. You want the very best in customer service and attention to detail. So, we've created a fantastic program that will offer the absolute best in Medical Office Floor Care service and maintenance. This program gives you a **HALF PRICE** floor care service every year! That's it, there's nothing more to it. No teeny tiny print, no other requirements and no lengthy contract to sign. Now you're probably asking yourself, "How can CCS FloorCare Essentials possibly afford to offer a program like this?" I'll tell you...

**It's really no secret:** just like when you wait twice as long to mop a floor, it's much harder to get them sparkling clean again. *It takes three times as long, and a lot more elbow grease too!* You might even need to get down on your hands and knees to scrub those stubborn spots, spills and stains... *Well, your carpet is no different!* It's much easier for us to get it clean and keep it that way for you, by giving you a **HALF PRICE** cleaning in six months.

**THE END RESULT:** Our cleaning time on an average will be cut in half, which means I'll be saving money and time. In addition, cleaner carpets will need much less cleaning agents to get the job done, so we'll be saving money this way too.

### It's a WIN! WIN! Situation For Both Of Us

The truth is we'll be helping each other out. You'll be getting **HALF PRICE** cleaning, maintaining your carpet properly, enjoying a significantly healthier office and protecting the investment you have in your carpet! And in turn, I'll have you as a happy client for many years to come.

## Benefit #2: Free Reminder Service

At **CCS FloorCare Essentials**, we realize that you have a busy schedule and don't want to be concerned about when it's time to get your carpet cleaned. In an effort to make your life easier, we'll send you a reminder each year when you're due for your regularly scheduled, **HALF PRICE** six month cleaning service.

## **Benefit #3: 10% Referral Rewards**

**CCS FloorCare Essentials** is the only company in the Bay County area who offers this benefit to its clients. Because we do minimal outside advertising, we rely on the referrals of our happy clients.

Each time you send us a commercial or residential referral that uses our services, we give you a “Referral Certificate” good for 10% of the value of that job. If the client you tell about us has us provide \$100.00 worth of floor care services, we give you a certificate good for \$10.00. The great thing about these “Referral Certificates” is that they’re good for future services! You can use them towards your next cleaning. There’s no limit to the amount of certificates you can earn. The more referrals you send us, the more money you save.

As you can see, you can earn “Referral Certificates” very easily, and very quickly. If you tell one person about CCS FloorCare Essentials each month, it really adds up! So be sure to tell all of your family, friends, neighbors, and co-workers about the only carpet cleaning company in the area who offers “Referral Certificates” with an iron-clad, risk-free, 100% money-back guarantee on all our services.

## **Benefit #4: Free Specialty Spotter With Each Cleaning Service**

Each time we provide services you’ll get a new bottle of carpet spotter from the technician. Many over the counter spotters sold in the grocery store will do damage by leaving residue in your carpet. Our specialty spotter will not leave any residues in your carpet and is safe for children and pets. This product will allow you to clean up those little spills in between professional cleanings and keep your home looking great all the time.

## **Benefit #5: Client Contests**

This is a benefit that was just added this year and it’s one that everyone has been having a lot of fun with. Rather than spending tons of money on advertising like most companies do, CCS FloorCare Essentials relies primarily on referrals. This allows us to create fun “Referral Contests.”

Every month we offer a contest for the most referrals received from any customer. We offer everything from movie tickets to lunch for up to six delivered to your office. Remember, we’ve taken our advertising budget and use most of it to offer prizes to our clients. The monthly referral contest goes from May 2008 to December 2008. So, start referring office managers and homeowners. We’re really excited about the future of the company and the new benefits we have in store for you. If you have any questions or comments about your new client benefit package, be sure to call the office at:

**(850) 265-4204** and ask for Jack, our full-time appointment manager.

Also log on to our new website at [WWW.FLOORCARE911.COM](http://WWW.FLOORCARE911.COM)

Thank you for your interest in being one of our valued membership clients.